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Southeast FL Coral Reef Initiative

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NSU Oceanographic Center

Dear Friend,

We are excited to invite you to be a **Sponsor** at the **Fourth Annual Broward STEM Family Expo** to be held **Sunday, February 25, 2018 from 12:00 PM - 4:00 PM at Beth Emet Elementary in Cooper City**. STEM stands for Science, Technology, Engineering and Mathematics and represents the four core disciplines critical to the development of America's technological innovations today and in the future. This extraordinary free community event open to the public is designed to bring children ages Kindergarten through 8th Grade together to spark their STEM interest for a day of building, computer science, engineering design and fun with LEGO®.

Last year STEM Expo was an astounding success hosting more than **3000 guests** from Broward and Miami-Dade Counties. Families enjoyed hands-on, interactive STEM activities and exhibits sponsored by local businesses, community partners, and post-secondary institutions. The children raved about Expo's special guest speaker, NASCAR Driver Patrick Staropoli, who educated them on the science of racing. As if that was not enough, more than 100 children had a blast participating in several free website designing, coding, and robot building classes with the STEM Expo Sponsors!

This event is not to be missed! We hope you will join us this year as we continue to inspire our youth to become innovative thinkers by becoming a sponsor of the 2017 Broward STEM Family Expo. Together we will create a fun, educational family day while providing you with a tremendous opportunity for your business to build brand awareness within the community.

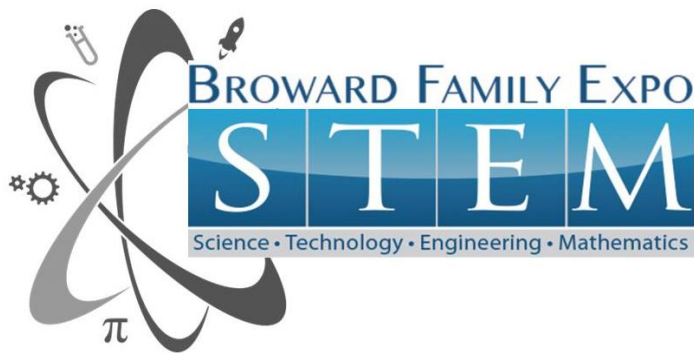
We are also proud to share that a portion of the proceeds will benefit the University of Miami/Nova Southeastern University Center for Autism and Related Disabilities (UM/NSU CARD).

For more information please visit our website at www.BrowardSTEMFamilyExpo.com or email contact@browardstemfamilyexpo.com. We look forward to partnering with you to bring the children in our community another STEMtastic day!

Many Thanks,

Allison Antevy, Jodi Davidson, Dinorah Geller

Event Co-Chairs



SPONSORSHIP LEVELS

Support our young scientists, technicians, engineers and mathematicians by becoming a sponsor today!

All exhibits are REQUIRED to offer a STEM related activity that is hands-on and interactive to engage all our young minds!

\$7,500 STEM Champion

Name or Logo placed **prominently** on event marketing, program, website and social media
Name and Logo placed **prominently** on STEM Expo marketing video
Logo placed **prominently** on Expo welcome bag
Logo placed **prominently** on 10X10 ft step and repeat at event for press opportunities
Logo on STEM Champion Board displayed at Expo
Exhibitor's Showcase Booth - (2) 8 ft tables at **Prime Location**
Materials in Welcome Bag
Stage presentation to introduce featured speaker

\$5,000 STEM Leader

Name or Logo placed **prominently** on event marketing, program, website and social media
Logo placed on Expo volunteer t-shirt and welcome bag
Logo on 10X10 ft step and repeat at event for press opportunities
Logo on STEM Leader Board displayed at Expo
Exhibitor's Showcase Booth - (2) 8 ft tables at **Prime Location**
Materials in Welcome Bag
Two minute stage presentation

\$2,500 STEM Motivator

Name or Logo on invitation letter, event marketing, website and social media
Logo placed on Welcome bag
Logo on STEM Motivator Board displayed at Expo
Exhibitor's Showcase Booth - (1) 8 ft table
Materials in Welcome Bag

\$1000 STEM Partner

Name or Logo on invitation letter, event marketing, website and social media
Name on STEM Partner Board displayed at Expo
Exhibitor's Showcase Booth - (1) 8 ft table
Materials in Welcome Bag

\$500 STEM Supporter

Exhibitor's Showcase Booth - (1) 8 ft table
Name on website
Name on STEM Supporter Board displayed at Expo